



PRESENTATION Q2-2011

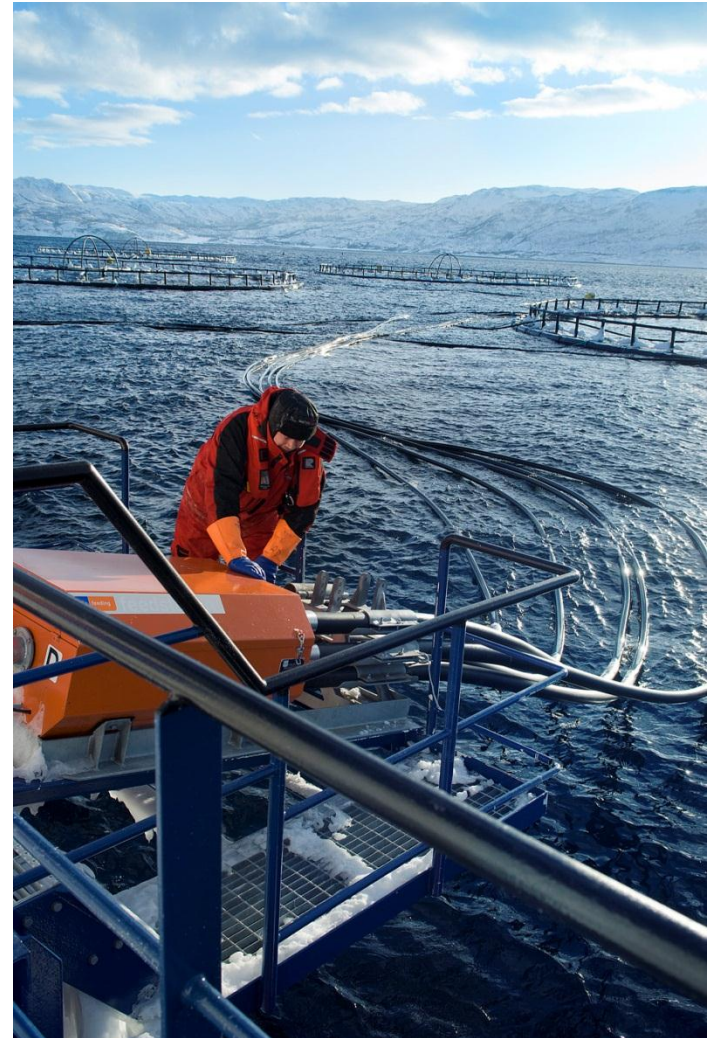
Oslo, 23rd August 2011

John Binde, CEO

Ola Loe, CFO

AGENDA:

- Highlights for the period
- Segment information
- Group financials
- Outlook



Highlights in Q2 2011

- Farming:

- Continuous focus on operational performance and utilization of production capacity
- Satisfactory operational performance and good biological status
 - However, some biological issues at one harvesting site in Region South with higher cost
- Salmon prices significantly down in second half of Q2
- Lower harvested volume in Q2 than previously estimated due to slower growth and postponed harvesting due to low market price at the end of Q2

Highlights in Q2 2011

- Sales
 - Increased volume and profitability during Q2
- Lower salmon prices is expected to raise future demand as salmon becomes a more competitive food product
- Paid dividend of NOK 0,91 per share

Highlights in Q2 2011

KEY FIGURES (NOK '000)	Q2 2011	Q2 2010
Operating revenues	452 890	551 571
EBITDA	37 699	55 708
EBIT fva *	31 648	51 980
EBIT	-51 253	11 960
Share of profit of associates	-5 383	201
EBT	-62 682	8 414
EPS (NOK) **	0,81	0,90
Op. cash flow	2 154	71 796
Net interest-bearing debt	480 674	304 457
Equity ratio	36,3 %	39,9 %
Farming:		
Volume harvested (HOG)	3 351	3 269
EBIT per kg *	9,20	13,91
Sales:		
Volume sold	11 244	13 144
EBIT per kg *	0,46	0,77

* EBIT pre fair value adjustment and non recurring items

** Earnings per share pre fair value adjustment

• Farming

- Low harvested volume and biological issue in Region South has negatively affected production cost
- Lower obtained sales prices due to substantial harvested volume in second half of Q2

• Sales

- Low traded volume in April and May and high volume in June

• Negative fair value adjustment of NOK 82,9m due to lower salmon prices at the end of Q2

- Equity ratio decreased

• Operational growth has increased NIBD

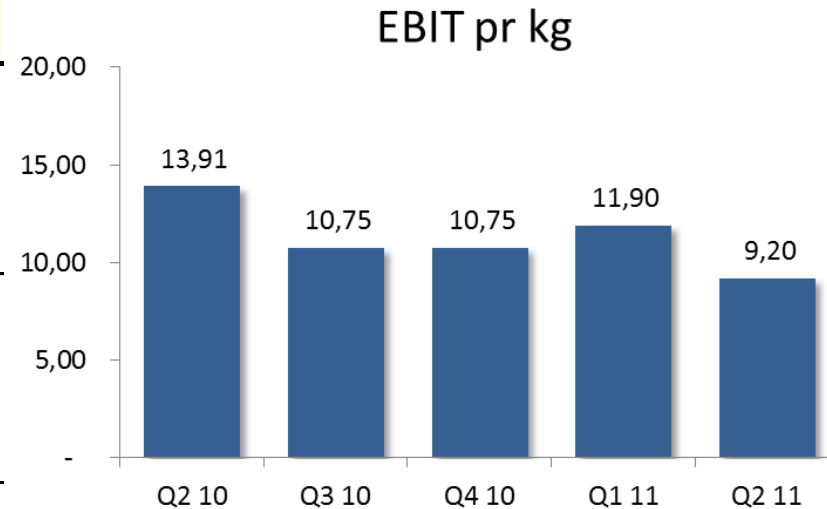
A large salmon farming cage structure is visible in the middle of the ocean. The cage consists of several interconnected rectangular frames with netting. In the background, a large white and red ship is visible on the water. The sky is a clear, pale blue, and the water is a deep blue with some whitecaps. In the far distance, there are faint outlines of mountains or hills.

SEGMENT INFORMATION

Farming

KEY FIGURES (NOK '000)	Q2 2011	Q2 2010
Operating revenues	114 057	120 877
EBIT fva *	30 843	45 461
EBIT	-47 250	5 441
Volume harvested (tons)	3 351	3 269
EBIT per kg *	9,20	13,91
EBIT margin	27,0 %	37,6 %

* EBIT pre fair value adjustment and non recurring items

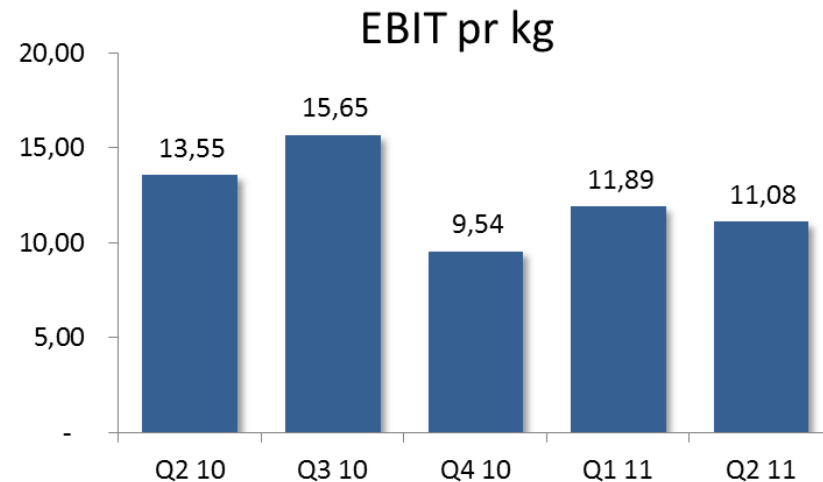


- Achieved price Q2 11 NOK 34,04 per kg
 - Substantial part of harvested volume in second half of Q2
 - No contract sales
 - Sales price NOK 2,94/kg lower than Q2 10
 - Production cost up NOK 1,77 per kg compared to Q2 10
- Generally satisfactory operational performance and good biological status
- Lower harvested volume in Q2 than previous estimated due to slower growth and postponed harvesting due to low market price in the end of Q2
- Increasing biomass to utilize production capacity

Farming - Region North

KEY FIGURES (NOK '000)	Q2 2011	Q2 2010
Operating revenues	97 715	66 040
EBIT fva *	30 640	24 831
EBIT	-32 951	-1 668
Volume harvested (tons)	2 766	1 833
EBIT per kg *	11,08	13,55
EBIT margin	31,4 %	37,6 %

* EBIT pre fair value adjustment and non recurring items

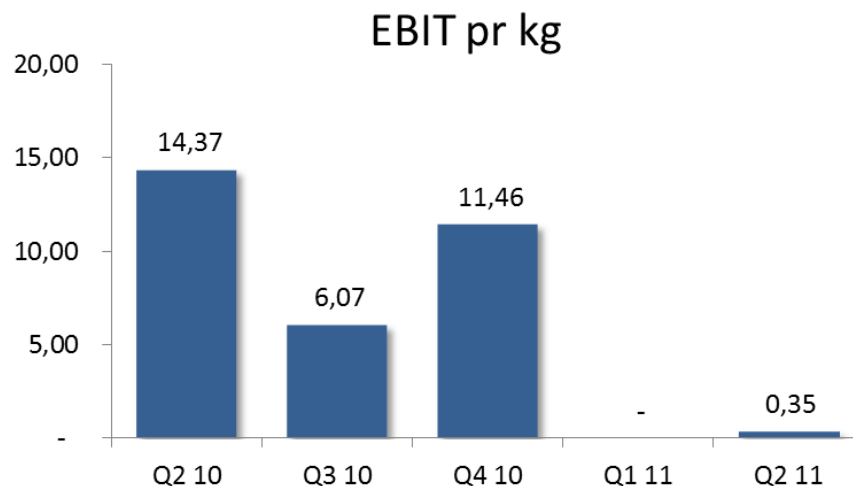


- Achieved sales price Q2 11: NOK 35,33 per kg
 - No contract sales
 - Price NOK 0,70/kg lower than Q2 10
- Production cost up NOK 1,77 per kg compared to Q2 10
 - Higher feed price
 - Higher fixed cost (capacity cost)
- Good biological status and no sea lice

Farming - Region South

KEY FIGURES (NOK '000)	Q2 2011	Q2 2010
Operating revenues	16 342	54 837
EBIT fva *	203	20 630
EBIT	-14 299	7 109
Volume harvested (tons)	585	1 436
EBIT per kg *	0,35	14,37
EBIT margin	1,2 %	37,6 %

* EBIT pre fair value adjustment and non recurring items

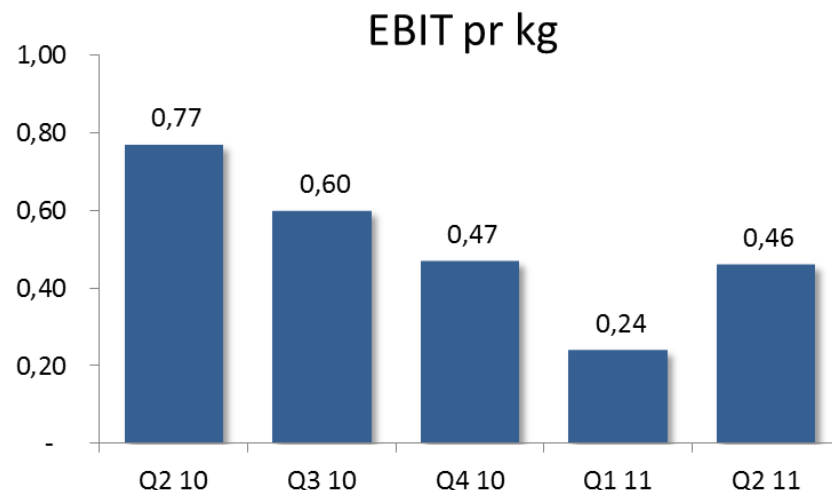


- Achieved price Q2 11 NOK 27,94 per kg
 - All harvested volume in June
 - No contract sales
 - Price NOK 10,25/kg lower than Q2 10
- Production cost up NOK 3,77 per kg compared to Q2 2010
 - Low harvested volume
 - Started harvesting at one site. Some biological challenges at this site
- Good biological status at other sites and historically low level of sea lice
- Growth and harvesting in Q2 11 impacted by low water temperatures last winter

Sales

KEY FIGURES (NOK '000)	Q2 2011	Q2 2010
Operating revenues	445 730	551 289
EBIT fva *	5 158	10 117
EBIT	-12 275	10 117
Volume sold (tons)	11 244	13 144
EBIT per kg *	0,46	0,77
EBIT margin	1,2 %	1,8 %

* EBIT pre fair value adjustment and non recurring items



- Increased volume and profitability during Q2
 - Low traded volume in April and May and high volume in June
- EBIT per kg NOK 0,46
 - NOK 0,31/kg lower than Q2 10
- Volume 1 900 tons lower than Q2 10
 - Low volumes available from own farming and members in Q2
 - High volumes available from own farming and members in Q3 and Q4 11

Associated companies

(NOK '000)	Book value 01.01.2011	Share of profit/loss in the period after tax	Other changes	Book value 30.06.2011	YTD EBIT fva per kg*
Company					
Fish-farming companies	96 256	-2 478	-9 735	84 043	10,94
Other companies	17 880	-53	1 903	19 730	
Total associates 30.06.2011	114 136	-2 531	-7 832	103 773	
Total associates 30.06.2010	105 013	7 245	-2 737	109 522	

* EBIT pre fair value adjustment

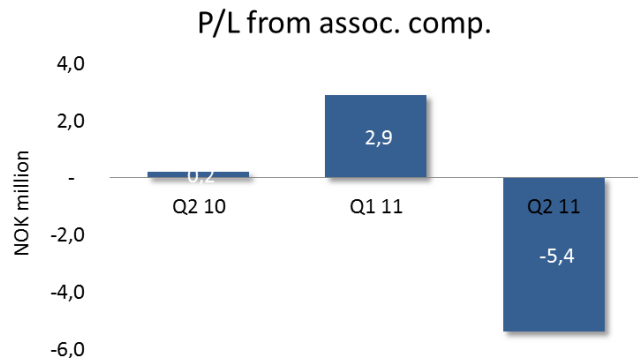
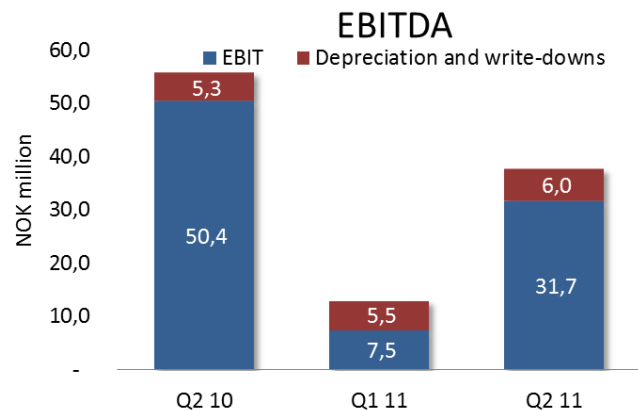
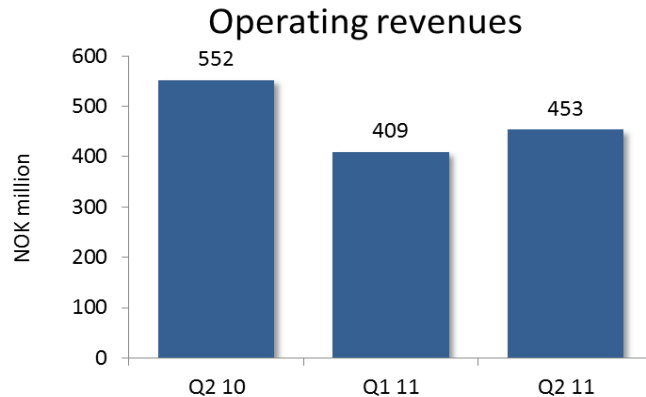
	Volume Q2	NRS share of volume Q2	Volume year	NRS share of volume year
Total volume associates 2011	1 423	520	5 673	2 157
Total volume associates 2010	2 989	1 202	5 327	2 147

- NRS share of harvested volume is 520 tons in Q2, as planned
- NRS share of fair value adjustment after tax is negative by NOK 7,6m for Q2 and NOK 7,5m YTD. NRS share for profit after tax before fair value adjustment is NOK 5,0m
- YTD EBIT per kg of NOK 10,94
 - Substantial part of volume harvested in June
- Estimated NRS share volume for 2011 is 2 157 tons



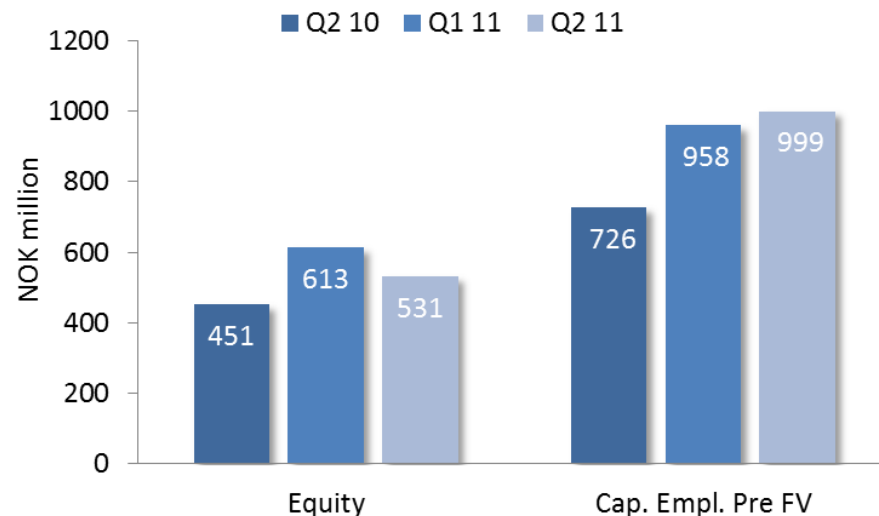
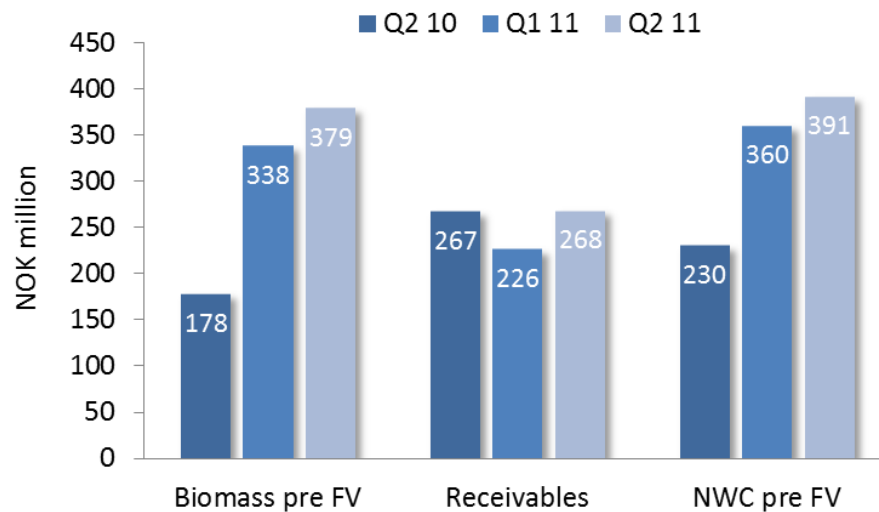
GROUP FINANCIALS

Key income statement items



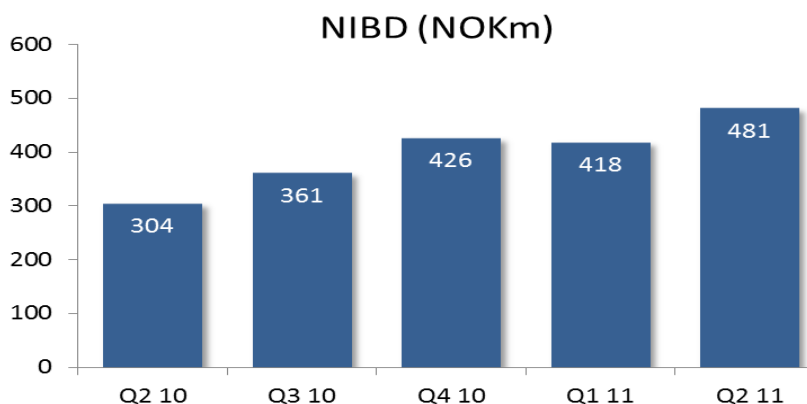
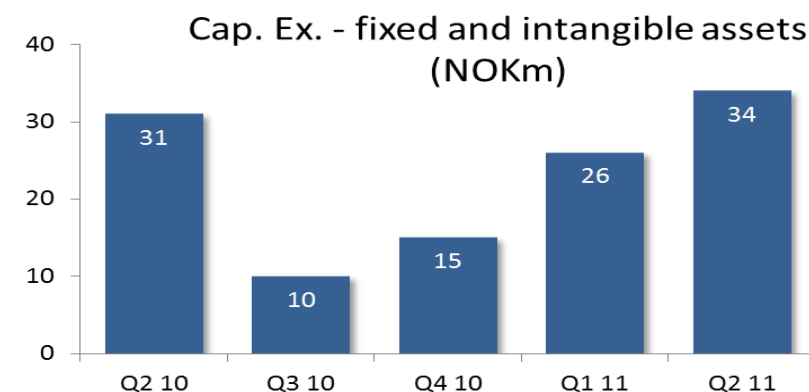
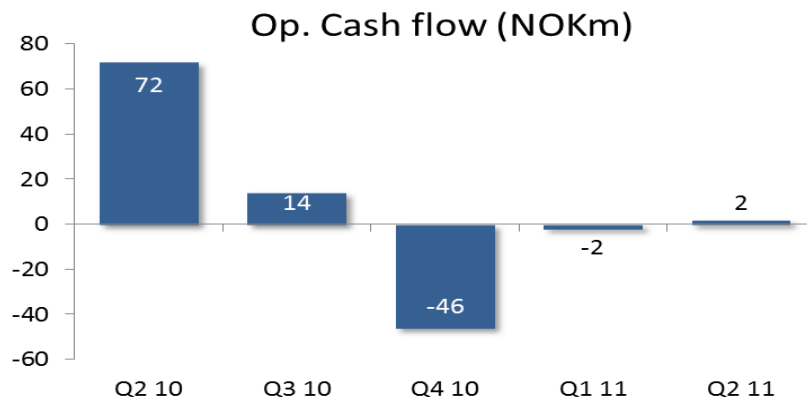
- Revenues down NOK 99m (17,9%) from Q2 10
 - Lower salmon prices
 - Lower traded volumes
- EBITDA of NOK 37,7m (55,7m in Q2 10)
 - Farming: Sales price NOK 2,94/kg lower and almost equal harvested volume. Higher production cost.
 - Sales: Lower traded volume by 1 900 tons and lower margins
- Depreciation increased due to growth in Farming
 - Write-downs in Q2 10 by NOK 1,6m
- Income from associated companies down NOK 5,6m from Q2 10
 - Negative fair value adjustment after tax in Q2 by NOK 7,6m (NRS share)
 - Lower harvested volumes by 682 tons (NRS share)

Key balance sheet items



- Biomass pre FV increased by NOK 41m from Q1 11
 - Organic growth Farming
- Receivables increased by NOK 42m from Q1 11
 - Higher volumes from Sales in the end of Q2 than in Q1, but lower sales prices.
- Working capital pre FV increased by NOK 31m from Q1 11
 - Increased accounts payable and other current liabilities by NOK 53 from Q1 11
- Equity decreased by NOK 82m from Q1 11
 - Dividend by NOK 36m
 - Net loss NOK 46m
 - Equity ratio 36,3%, down from 39,6% in Q1 11
- Capital employed pre FV increased by NOK 41m
 - Equity pre FV decrease by NOK 22m
 - NIBD increase by NOK 62m

Cash flow, Cap Ex and Net interest bearing debt



- Operational cash flow NOK 2m impacted by
 - Negatively by increased biomass and receivables and lower margins
 - Positively by increased account payables
- High capex in new equipment
 - NOK 4,6m invested in 5% increased MAB in Region North
 - Expected full year investments in 2011 of approx. NOK 70m related to growth in Farming
 - Significant part in first half of 2011 NOK 60m
- NIBD up by NOK 62m from Q1 11
 - Paid dividend by NOK 34,7m



OUTLOOK

Outlook - Farming

- Estimated harvested volume for 2011:
 - 20 000 tons, a reduction from 21.500 tons caused by:
 - Region South:
Biological issues and slower growth due to low water temperatures last winter
 - Region North:
Utilize production capacity and reduce production cost by producing a bigger size fish. The consequence is postponed harvesting
- We anticipate the production cost in Region South to be on a high level in Q3-11
- We anticipate positive impact on cost level in 2012 due to economy of scale benefits

Harvesting and smolt release

Harvest volumes (kt,gwe)	FY10 ACT	Q1 11 ACT	Q2 11 ACT	Q3 11 EST	Q4 11 EST	FY 11 EST
North	6 000	1 036	2 766	4 800	5 850	14 452
South	4 700		585	2 600	2 400	5 585
Total	10 700	1 036	3 351	7 400	8 250	20 037

Smolt release (1000 no.)	FY 10 ACT	FY 11 EST	FY 12 EST
North	4 300	5 900	6 100
South	1 400	1 800	1 800
Total	5 700	7 700	7 900



Outlook - Market and sales

- Sales
 - Increased volumes available from own farming and members in Q3 and Q4 2011, which will increase trading volumes
- Total volume YTD out of Norway marginally higher than 2010
- Stable markets: 
- Increasing markets: 
- Decreasing markets: 
- Lower Salmon price is expected to have positive influence on market demand



Thank you for your attention

For more information: www.norwayroyalsalmon.com

Norway Royal Salmon ASA
NO 864 234 232

TRONDHEIM:

Olav Trygvasons gt. 40
Pb. 2608 Sentrum
7414 Trondheim

Tel: +47 7392 4300
Fax: +47 7392 4301

KRISTIANSAND:

Gravane 8
Pb. 110
4662 Kristiansand

Tel: +47 3812 2666
Fax: +47 3812 2679



APPENDIX

Group income statement

(NOK '000)	Q2 2011	Q2 2010	YTD 2011	YTD 2010	Year 2010
Operating revenues	452 890	551 571	862 088	960 456	2 002 085
Cost of goods sold	390 369	472 256	760 189	822 357	1 748 681
Salaries	12 224	10 174	25 509	19 881	47 443
Depreciation	6 051	3 728	11 577	7 575	18 555
Write-downs	0	1 623	0	1 623	12 851
Other operating costs	12 598	13 433	25 640	23 004	51 765
Operating profit before fair value adjustment	31 648	50 357	39 173	86 016	122 790
Fair value adjustment	-82 901	-38 397	-58 469	-15 292	26 339
EBIT	-51 253	11 960	-19 296	70 724	149 129
Gain on realisation of financial assets	0	0	23 726	0	18 121
Share of profit of associates	-5 383	201	-2 531	7 245	19 772
Other net financial items	-6 046	-3 747	-13 260	-6 573	-18 097
EBT	-62 682	8 414	-11 361	71 396	168 925
Tax	16 127	-2 300	8 416	-17 962	-36 798
Net profit/loss	-46 555	6 114	-2 945	53 434	132 127
Profit attributable to:					
Parent company shareholders	-42 520	7 394	-484	52 556	123 528
Minority interests	-4 035	-1 280	-2 461	878	8 599
Earnings per share (NOK)	-1,17	0,20	-0,01	1,45	3,32
Earnings per share - diluted	-1,17	0,20	-0,01	1,45	3,32

Group balance sheet

(NOK '000)	30.06.2011	31.03.2011	31.12.2010	30.06.2010
Intangible assets	502 887	498 287	498 287	398 497
Property, plant and equipment	157 660	134 786	113 938	91 595
Non-current financial assets	110 735	123 981	151 948	129 392
Non-current assets	771 282	757 054	764 173	619 484
Inventory and biological assets	420 366	462 105	401 193	237 148
Receivables	268 417	225 850	294 723	267 243
Bank deposits, cash	4 615	5 375	4 748	6 099
Current assets	693 398	693 330	700 664	510 490
TOTAL ASSETS	1 464 680	1 450 384	1 464 837	1 129 974
Share capital	38 144	38 144	37 220	36 278
Other equity	454 307	531 392	500 714	379 230
Non-controlling interests	38 526	43 436	41 862	35 610
Equity	530 977	612 972	579 796	451 118
Pensions	7 719	7 719	7 719	8 130
Deferred tax	160 917	178 922	173 610	125 773
Provisions	168 636	186 641	181 329	133 903
Long-term interest-bearing debt	311 077	297 067	282 481	202 633
Short-term interest-bearing debt	174 212	126 494	148 259	107 923
Trade payables	252 012	202 913	254 338	192 983
Tax payable	3 031	1 135	1 135	0
Other current liabilities	24 735	23 162	17 499	41 414
Current liabilities	453 990	353 704	421 231	342 320
TOTAL EQUITY AND LIABILITIES	1 464 680	1 450 384	1 464 837	1 129 974

Group cash flow statement

(NOK '000)	Q2 2011	Q2 2010	YTD 2011	YTD 2010	Year 2010
Operating profit before fair value adjustment	31 648	50 357	39 173	86 016	122 790
Adjusted for:					
Depreciation/amortisation	6 051	3 728	11 577	7 575	18 555
Write-down of non-current assets	0	1 623	0	1 623	12 851
Gains (-)/ losses (+) on disposal of non-current assets	-1 497	0	-1 497	44	369
Share options	172	0	414	0	0
Pension costs with no cash effect	0	0	0	0	-411
Change in inventory / biomass	-48 421	-9 971	-78 400	18 764	-89 455
Change in debtors and creditors	31 282	30 954	45 727	-6 414	35 788
Change in other current assets and other liabilities	-17 081	-4 895	-16 537	5 901	-18 654
Net cash flow from operating activities	2 154	71 796	457	113 509	81 833
Cash flow from investing activities					
Proceeds from sale of property, plant and equipment	1 723	0	1 723	800	940
Payments for purchase of property, plant and equipment and intangible assets	-33 750	-30 772	-60 124	-40 569	-65 751
Payments in connection with other transactions	0	0	0	0	-765
Proceeds from investments in non-current financial assets	9 735	3 863	11 235	3 863	3 863
Payments for investments in non-current financial assets	-1 872	-1 125	-1 903	-1 125	-17 077
Payments for acquisition of subsidiaries (less cash taken over)	0	-1 979	0	-1 979	-9 833
Change in loans to associates and others	0	0	0	0	5 024
Net cash flow from investing activities	-24 164	-30 013	-49 069	-39 010	-83 599
Cash flow from financing activities					
Receipts from new long-term debt	21 557	27 228	43 287	36 664	280 040
Long-term debt repayments	-5 000	-40 245	-9 414	-44 110	-212 196
Short-term debt repayments	0	0	0	0	-3 526
Net change in overdraft	45 170	-17 974	20 674	-52 309	-39 367
Net payments from share issue	0	0	40 112	0	-159
Purchase and sale of treasury shares	0	2 798	143	2 798	4 104
Interest paid	-5 764	-3 584	-11 610	-7 823	-18 762
Dividend payment	-34 713	-5 430	-34 713	-5 430	-5 430
Net cash flow from financing activities	21 250	-37 207	48 479	-70 210	4 704
Net increase (+)/ decrease (-) in cash & cash equivalents	-760	4 576	-133	4 289	2 938
Cash and cash equivalents - opening balance	5 375	1 523	4 748	1 810	1 810
Cash and cash equivalents - closing balance	4 615	6 099	4 615	6 099	4 748

Statement of Equity

30.06.2011	Equity allocated to parent company shareholders					Non-controlling interests	Total equity
	Share capital	Treasury shares	Share premium fund	Retained earnings	Total		
(NOK '000)							
Equity at 01.01.2011	37 229	-9	15 525	485 188	537 934	41 862	579 796
Total comprehensive income	0	0	0	-23 616	-23 616	-2 461	-26 077
Transactions with shareholders							
Share issue	2 382	0	43 730	0	46 112	0	46 112
Net share issue transaction costs	0	0	-4 320	0	-4 320	0	-4 320
Share options	0	0	0	260	260	0	260
Dividend	0	0	0	-34 713	-34 713	-875	-35 588
Purchase of treasury shares	0	-1 467	0	-27 881	-29 349	0	-29 349
Sale of treasury shares	0	9	0	134	143	0	143
Total transactions with shareholders	2 382	-1 458	39 410	-62 200	-21 867	-875	-22 742
Equity at 30.06.2011	39 611	-1 467	54 935	399 372	492 451	38 526	530 977

30.06.2010	Equity allocated to parent company shareholders					Non-controlling interests	Total equity
	Share capital	Treasury shares	Share premium fund	Retained earnings	Total		
(NOK '000)							
Equity at 1 Jan 2010	36 288	-264	151 339	178 225	365 588	34 732	400 320
Comprehensive income	0	0	0	52 556	52 556	878	53 434
Transactions with shareholders							
Dividend	0	0	0	-5 430	-5 430	0	-5 430
Sale of treasury shares	0	254	0	2 540	2 794	0	2 794
Total transactions with shareholders	0	254	0	-2 890	-2 636	0	-2 636
Equity at 30 June 2010	36 288	-10	151 339	227 891	415 508	35 610	451 118

Quarterly historical information

QUARTERLY HISTORICAL INFORMATION (NOK thousand, NOK per kg)	Q2 2011	Q1 2011	Q4 2010	Q3 2010	Q2 2010	Q1 2010	Q4 2009	Q3 2009	Q2 2009
FARMING									
Volumes sold (ktonnes, HOG)									
Region North	2 766	1 035	794	913	1 833	2 461	1 621	163	681
Region South	585	0	1 352	954	1 436	935	0	1 545	643
Total	3 351	1 035	2 146	1 867	3 269	3 396	1 621	1 708	1 324
EBIT pre fair value									
Region North	30 640	12 306	-5 272	14 284	23 208	26 711	7 815	-9 059	1 546
Region South	203	9	15 499	5 793	20 630	9 084	228	4 569	5 584
Total	30 843	12 315	10 227	20 077	43 838	35 795	8 043	-4 490	7 130
EBIT per kg *									
Region North	11,08	11,89	9,54	15,65	13,55	10,86	4,82	-55,58	2,27
Region South	0,35	0,00	11,46	6,07	14,37	9,72	0,00	2,96	8,68
Total	9,20	11,90	10,75	10,75	13,91	10,54	4,96	-2,63	5,38
SALES									
Volumes sold (ktonnes)	11 244	9 525	13 221	11 858	13 144	11 361	14 062	11 045	10 946
Operating revenue	445 730	409 030	543 846	492 666	551 289	403 468	430 229	395 683	409 871
EBIT pre fair value	5 158	2 287	6 184	7 170	10 117	2 423	6 913	6 753	4 298
NRS GROUP									
EBIT pre fair value	31 648	7 525	12 993	23 781	50 357	35 659	13 456	1 175	10 442

* Adjusted for non recurring items in the period